

"Of course the great wastage is in the verbs and adjectives, but there are hundreds of nouns that can be got rid of as well... If you have a word like 'good', what need is there for a word like 'bad'? 'Ungood' will do just as well... Or again, if you want a stronger version of 'good', what sense is there in having a whole string of vague useless words like 'excellent' and 'splendid' and all the rest of them? 'Plusgood' covers the meaning, or 'doubleplusgood' if you want something stronger still.... In the end the whole notion of goodness and badness will be covered by only six words; in reality, only one word."