

# IS BIG BROTHER — A PERSON?

In the Ministry of Love, it is revealed that Big Brother is not a singular entity but rather lies within the Party.

## Propaganda

- "Big Brother is the embodiment of the Party" (pg. 259)
  - Not a "person" rather a concept the Party created to carry out their morals (similarly, Goldstein is not a person)
- "'Will Big Brother ever die?' 'Of course not. How could he die?'" (pg. 260)
  - Big Brother's death = the Party is overthrown
- "Big Brother is always watching"
  - Thought Police and telecreens act as Big Brother
- Essentially, Big Brother/Goldstein were created for the purpose of instructing the people (propaganda)
  - Easier for them to listen to a "person" and aligns with the concept of totalitarianism